

The 10th RemaxWorld Expo

Post Show Report

Date: October 13-15, 2016

Venue: Zhuhai International Convention &
Exhibition Center

Organizers: CCPIT Zhuhai

Recycling Times Media Corporation

Introduction

On October 13-15, 2016, RemaxWorld Expo celebrated its 10-year anniversary in Zhuhai China. Recycling Times Media and CCPIT ran the record-breaking event at the Zhuhai Convention and Exhibition Center , in Zhuhai.

RemaxWorld Expo integrated four events so that visitors could find a variety of product including print consumables, copier consumables, stationery, 3D printers and supplies all together in one business trip. In addition to the hosted buyers program, the organizer also launched the business match-making service, actively inviting qualified, global and industry buyers with the cooperation of worldwide chambers of commerce, industry associations and media partners.

The 10th RemaxWorld Expo saw 468 exhibitors, from 28 countries and regions, shake hands on new deals with the 14,566 visitors that attended from 83 countries. There was a 133.65% increase in international buyers and 220% increase in first-time visitors.

The next RemaxWorld Expo will be held on October 12-14, 2017 in Zhuhai International Convention & Exhibition.



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Highlight

Over the past decade, RemaxWorld Expo has experienced many growth opportunities and changes. The number of exhibitors and visitors has quadrupled since 2007. In 2016, the 10th RemaxWorld Expo witnessed 468 exhibitors from 28 countries and regions, and 14,566 visitors from 83 countries. The number of international buyers increased by 133.65%, and the first-time visitors increased by 220%.

10
Year
Record-breaking



Better Promotion

RT Media had partners from Spain, Brazil, Russia, the USA, India, South Africa, Germany, Mexico and Australia distributes its four-language *Recycling Times* magazine in almost 100 countries across Europe, Americas Africa and Asia.

The 10th RemaxWorld Expo integrated four events allowing visitors to find diversified products such as print consumables, copier consumables, stationery, 3D printers and supplies.



Diversified Products



**Business
Match-Making
service**

In order to provide a qualified and efficient business environment, the organizer actively invited high-quality hosted buyers from Europe, North America, South America, Middle East, Africa, Australia, India and South Asia to a breakfast meeting with qualified suppliers. The buyers claimed their total purchasing spend would be US\$31.6 million during the Expo.

During the 3-day RemaxWorld Expo, concurrent events were also held at the Zhuhai International Convention & Exhibition Center, including the RemaxWorld Summit, the China 3D printing Technology Conference and the 3D Printing New Products Launch, building a platform for Chinese and international visitors to better communicate over industry issues.



**In-depth
Communication**

Exhibitor

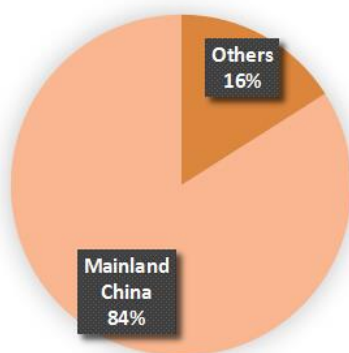
468 exhibitors, from 28 countries and regions



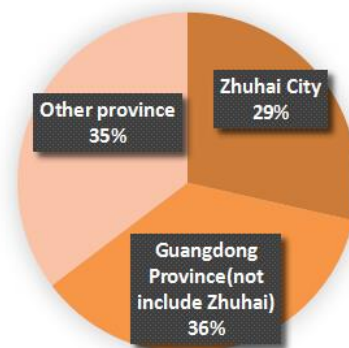
The record-breaking event saw 468 exhibitors, from 28 countries and regions. The total area of the exhibition hall is as large as 30, 000sqm, including Print-Rite, Ninestar, Apex Microelectronics, UniNet, Mito, Dinglong, Static Control, and Cartridge World. Diversified products such as print consumables, copier consumables, stationery, 3D printers and supplies were all on show together at the Expo.

For more details about the exhibitors, please visit the website: www.RTMworld.com.

Exhibitor distribution



Chinese exhibitor distribution



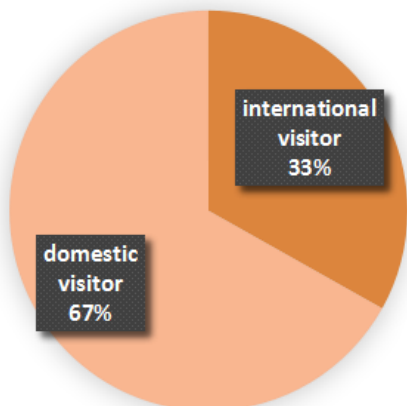
Visitor

14,566 visitors from 83 countries and regions

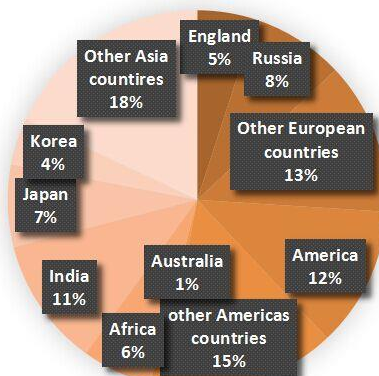


14,566 visitors from 83 countries attended the 10th RemaxWorld Expo this year. There was a 133.65% increase in international buyers and 35% of the visitors were first time attending and 27% of the visitors already attended the event for the fourth consecutive year.

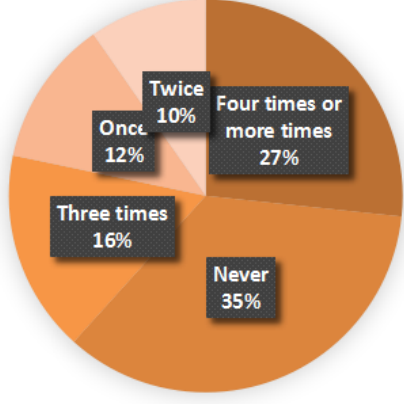
visitor distribution



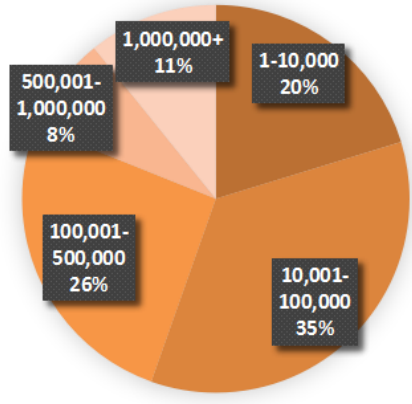
International visitor distribution



Have you attended any previous RemaxWorld Expo?



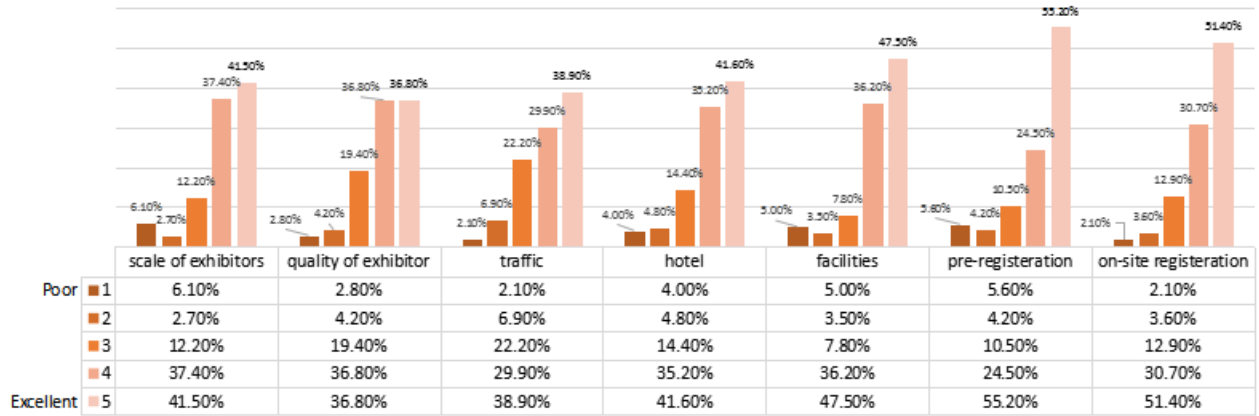
What size budget (in USD) do you have for purchasing?

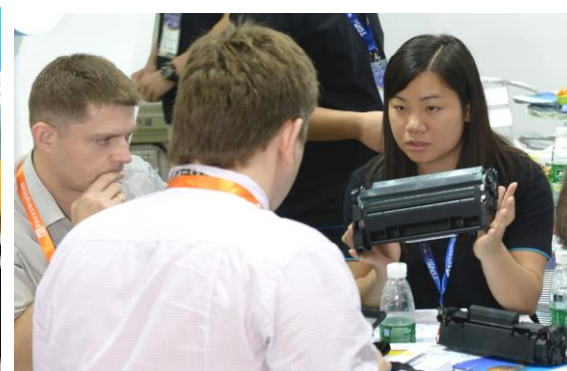


why visit?



How was your experience at the show?





Concurrent Events

RemaxWorld Summit 2016

On October 12, the RemaxWorld Summit was successfully held. Fifteen industry experts and business owners from companies and organizations such as I-ITC, Cartridge World, Apex Microelectronics, Print-Rite and SGT shared insights on new products, new technologies, legal issues and market trends.



The 4th iPrint 3D Expo

The 4th iPrint 3D Expo was also held during the three-day expo at Zhuhai International Convention & Exhibition Center. 156 well-known companies brought more than 300 new products such as 3D printers, equipment and devices, materials and technology, 3D printing services and scanning and software, covering applications in varied areas including industry and medical treatment. 8395 visitors from all over the world had joined the show.



RT Media Global Industry Awards Ceremony 2016

RT Media Global Industry Awards Ceremony saw hundreds of attendees on October 12, 2016. 13 international companies or individuals were awarded for their outstanding performance in the print consumables industry. Following the death of industry pioneer Art Diamond just weeks before the ceremony, the organizer implemented the Diamond Pioneer Award. Arnald Ho was the first awardee of this new annual award, for his lifelong contribution to the industry.

The Winners are:

Anti-Counterfeiting Award	The Imaging Supplies Coalition
E-commerce Leadership Award	Clover Imaging Group
Environment Betterment Award	Suzhou Goldengreen Technologies Ltd
Excellent Service Award	Uninet Imaging Inc
Global Brand Award	Ninestar Image Tech Limited
Industry Breakthrough Award	Hubei Dinglong Chemical Co., Ltd
Intellectual Property Award	Print-Rite Holdings Ltd
New Enterprise Award	Zhuhai Topjet Technology Co., Ltd
Outstanding Achievement Award	David Connett
Outstanding Marketing Campaign	Zhuhai Mito Color Imaging Co., Ltd
Quality Leader Award	Apex Microelectronics Co., Ltd
Technology Innovation Award	Micro Solutions Enterprises
Diamond Pioneer Award	Arnald Ho



RT Media 10th Anniversary Dinner

After the Awards Ceremony, the RT Media 10th Anniversary Dinner was held with more than 500 worldwide guests, customers, suppliers and media partners gathered to together celebrate the historical moment.



New Products Launch

On October 13-15 2016, RT Media held three-day New Products Launch for both print consumables and 3D products at the Booth No.5588, welcoming 650 attendees and providing a high-quality platform exhibitors and visitors.

Mary Ouyang, the CEO from Zhuhai Mito, as well as many attended guests and company representatives spoke highly of the conference, taking it as a good opportunity to promote new products and encouraging to continue in the future.



Pre-show promotion

- RT Media

RT Media promoted events via our own media channels such as the three-language RT website (English, Chinese & Spanish), four-language magazine (English, Chinese, Spanish & Russian) and social media platforms (such as LinkedIn, Facebook, Twitter, Instagram).

- Local Media

RT Media cooperated with 7 local media partners including IOS, the well-known stationery media in China. The event was also promoted via some paid channels such as SEO and Tencent Pass.

- International Media

RT Media cooperated with 14 industry media in UK, Germany, Dubai and South Africa. Besides, RT Media partnered with *Reciclama* from Brazil, *Locator Magazine* from the US, *Indian Recharger Sources* from India and *Business Inform* from Russia. Through advertisement and press releases, our multi-language promotion covered areas including Europe, Africa, Middle East, Americas and Asia.

Live Report

24 mass media reporters attended the expo including *China News Agency*, *Nanfang Daily*, *Macau Daily* and *HK Commercial Daily*, and more than 30 media reported the events. Among them, IT 168, ZOL and PConline had features on their website with live broadcasting from the expo and the summit.



GLOBAL BUSINESS EXPOS 2017

Connecting Industry...Creating Business



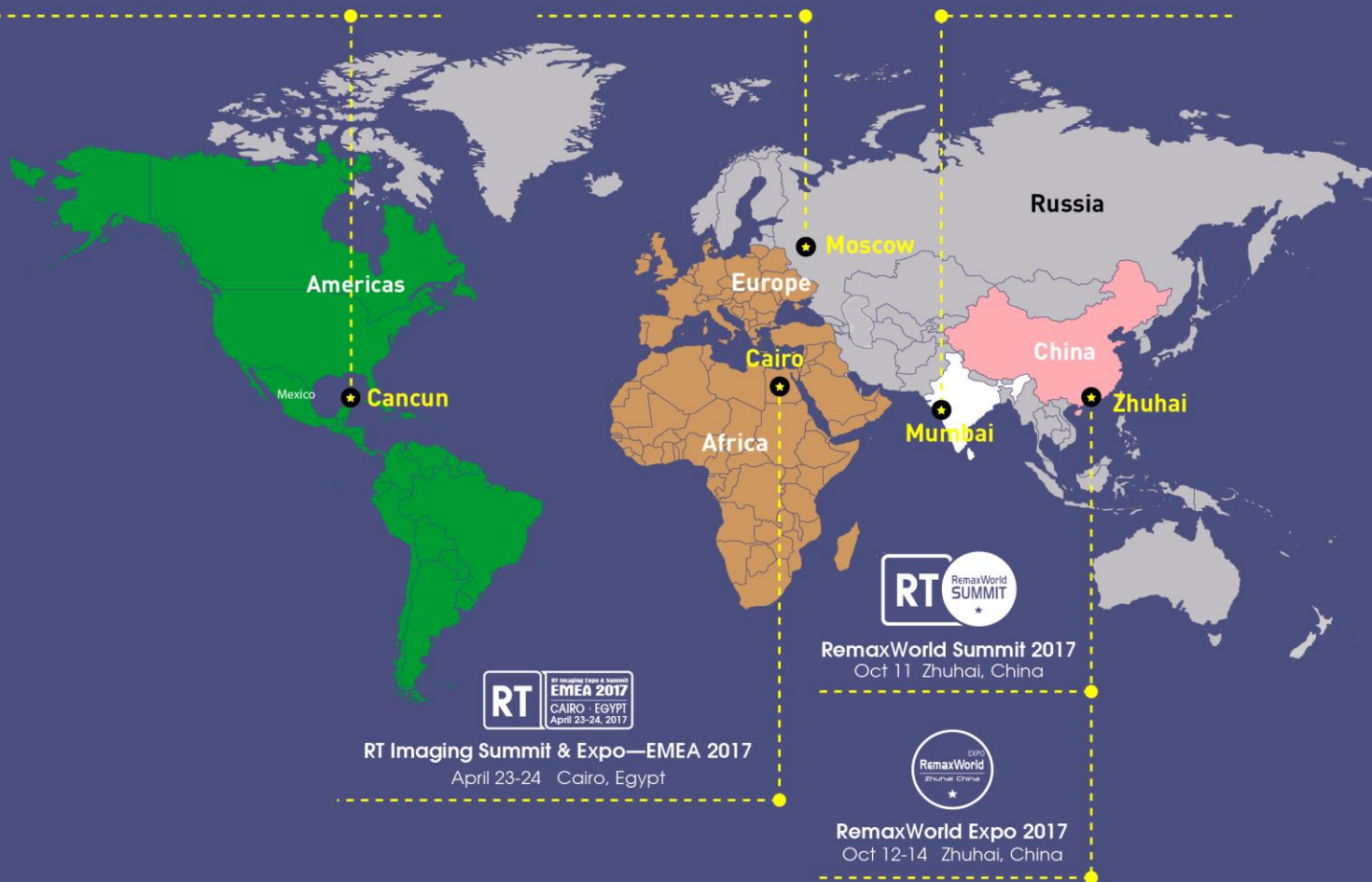
RT Imaging Summit & Expo—Americas 2017
June 22-23 Cancun, Mexico



Business-Inform 2017
May 17-19 Moscow, Russia
RT Official Co-organizer



Indian Recharger Xpo 2017
March 2-4 Mumbai, India
RT Official Agent



MORE INFO ABOUT THE EVENTS, PLEASE VISIT

www.RTMworld.com

BOOK YOUR BOOTH NOW!
Early bird discount available
before Dec 31, 2016!

TO EXHIBIT , PLEASE CONTACT
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